



EASA COLLEGE OF ENGINEERING & TECHNOLOGY (ECET)

— ULTIMATE DESTINATION FOR TECHNICAL EXCELLENCE —

APPROVED BY AICTE, NEW DELHI | AFFILIATED TO ANNA UNIVERSITY, CHENNAI

NH - 47, PALAKKAD MAIN ROAD, NAVAKKARAI (P.O), COIMBATORE, TAMIL NADU - 641105

REGULATIONS 2021

CHOICE BASED CREDIT SYSTEM

PROGRAM: MASTER OF BUSINESS ADMINISTRATION

PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

MBA programme curriculum is designed to prepare the post graduate students	
PEO1	To have a thorough understanding of the core aspects of the business.
PEO2	To provide the learners with the management tools to identify, analyze and create business opportunities as well as solve business problems.
PEO3	To prepare them to have a holistic approach towards management functions.
PEO4	To inspire and make them practice ethical standards in business.

PROGRAM OUTCOMES (POs)

On successful completion of the programme,

Management Graduates will be able to:	
PO1	Management Knowledge: Demonstrate the ability to apply knowledge of management theories and practices to solve real business situations.
PO2	Problem Analysis: Foster analytical and critical thinking abilities for data-based decision making.
PO3	Leadership Ability: Ability to develop Value based Leadership and cross cultural skills and application of theoretical studies into real life circumstances.
PO4	Ethical Business Aspect: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
PO5	Entrepreneurial Ability: Emanate leadership, creativity, passion, skills and learning which helps them empowering business excellence in the industry and academia
PO6	The Manager and society: It aims at grooming budding business professionals into true management leaders by imparting quality education, training them to challenge the modern era complications and think innovatively



EASA COLLEGE

OF ENGINEERING & TECHNOLOGY (ECET)

— ULTIMATE DESTINATION FOR TECHNICAL EXCELLENCE —

APPROVED BY AICTE, NEW DELHI | AFFILIATED TO ANNA UNIVERSITY, CHENNAI

NH - 47, PALAKKAD MAIN ROAD, NAVAKKARAI (P.O), COIMBATORE, TAMIL NADU - 641105

PROGRAM SPECIFIC OUTCOMES (PSOs)

Students will be able to:	
PSO1	To apply the fundamental knowledge of management domains to optimally solve the complex business problems.
PSO2	To inculcate the ability in students to gain multidisciplinary knowledge through simulated problems, case analysis, projects and industrial training.
PSO3	To develop competent management professionals with strong ethical values with an understanding of societal and ecological issues relevant to professional managerial practice through life-long learning.